

City Center and Southside Branches Opening This Spring

New Locations Will Replace Downtown Branch

We are excited to announce that we will open two new branches in the Downtown Chattanooga area this spring. TVFCU will close our existing Downtown Branch at 715 Market Street and open two new branches in its place.

“TVFCU opened the branch at 715 Market Street in 1978,” said Todd Fortner, TVFCU president and CEO. “But the three-story building no longer meets our needs. We outgrew the administrative office space and moved in 2018. The branch has remained, but the drive-thru was built decades ago and is a challenge for today’s vehicles and downtown traffic patterns. We’ve found two new solutions to better serve our members.”

Directly across the street from the existing branch, crews are building a walk-up branch in the Market City Center building, beside Bantam & Biddy. The City Center Branch will have a smaller footprint and will look similar to TVFCU’s

in-store branches at several area Food City locations.

“Maintaining our presence in the heart of downtown Chattanooga is extremely important to us,” said Fortner. “The new City Center Branch will continue to allow downtown employees and urban residents the convenience of a walk-up branch.”



Less than two miles from City Center, crews are putting the final additions on TVFCU’s new Southside Branch, located at 125 West 20th Street. The full-service branch will feature drive-thru lanes with interactive teller machines (ITMs) and plenty of parking. In addition, it will feature the first-ever 3D-printed building facade using Branch Technology’s patented 3D printing process called Cellular Fabrication.

Both branches will open later this spring. Follow TVFCU on social media and visit tvfcu.com for more information.

New Credit Union Awareness Campaign

Last year, we joined The Tennessee Credit Union League and area credit unions to help educate people in Southeast Tennessee about the benefits of credit unions. The nationwide campaign is called Open Your Eyes to a Credit Union®. As a TVFCU member, you are already enjoying the benefits and we are honored that you chose us!

The focus of the credit union awareness campaign is to increase awareness about the credit union difference. Perhaps, the biggest difference is our financial structure. We offer many of the same products as banks, but we do not have any outside shareholders. Instead, our members are our shareholders. This means our profits are reinvested in you, giving you more for your money.

You may have even seen some of the ads online or on TV. We encourage you to visit yourmoneyfurther.com to learn more about the credit union difference. Then share your credit union experience with friends and family to increase awareness about credit unions!

**2021
Annual Meeting**
Tuesday, May 4
7 p.m. ET
Northwest Georgia
Amphitheatre
Ringgold, Ga.

A Note About the Annual Meeting

Similar to last year's condensed format, only the business portion of the 85th Annual Meeting will be held, which should last less than 30 minutes. The outdoor meeting will be on Tuesday, May 4, at 7 p.m. ET. at the Northwest Georgia Amphitheatre, 220 Catoosa Circle, Ringgold, Georgia. Attendees are encouraged to follow COVID-19 restrictions during the meeting.

Focus on Homeownership

It is no secret that we have all been spending more time at home these days. You have probably realized there are some things around the house that you would like to improve or maybe it is time to look for something a bit bigger. Our Mortgage Team is ready to help.

Virtual Mortgage Seminar

We've launched a series of free virtual mortgage seminars that highlight an array of topics, including homebuying 101, tips for using a home equity line of credit and a session with Crabtree Farms about how to add curb appeal to your home. For more information, visit tvfcu.com/MortgageSeminar.

Home Makeover Contest

We've teamed up with Brewer Media for a \$100,000 Home Makeover Contest. Visit tvfcu.com and look on the home page for more information. Register to win March 22-April 18.

Mortgage Savings

TVFCU Mortgage is opening the door to Mortgage Savings. We're covering the cost of your home appraisal and credit report — up to \$500 in savings. Visit tvfcu.com/MortgageSavings.

TVFCU Perks Checking

Before heading out for a summer adventure, be sure to check out the TVFCU Perks Checking account benefits in the TVFCU Perks app. Of the many benefits, one tab focuses exclusively on recreation discounts.

Discounts

Enjoy \$12 off one-day Dollywood park admission tickets, \$10 off a Topgolf game

play and up to \$60 off Walt Disney World theme park tickets. Sounds great, right?

Learn More

Don't have a TVFCU Perks checking account? No worries, we will be glad to open one for you today. Call [tvfcuLIVE](tel:4236343600) Line at (423) 634-3600 or connect with a personal consultant from your smartphone through tvfcuLIVE Stream.